



Oncology Management & Benefit Design

Benfield-Gallagher Research's *2017 Oncology Management & Benefit Design Report* is designed to identify the role and opportunities for biopharma to engage in defining sustainable cancer management solutions, and ultimately make their case for ongoing product access and appropriate reimbursement.

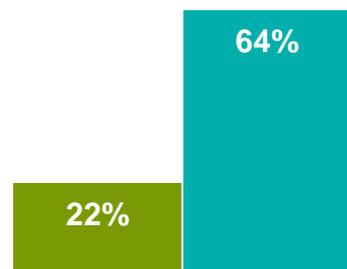
This two-part research began with in-depth, future-focused interviews with 28 leading edge jumbo employers and 7 additional healthcare stakeholders to provide an understanding of employer-purchaser approaches, priorities and concerns related to managing cancer. Then, we conducted a survey of 80 jumbo employers to test and validate qualitative research findings and to gain further understanding of how employers are managing the complexities of oncology care and their future approaches to cancer benefit design.

Report Topics Include:

- Longitudinal Outlook of Employer Approaches to Cancer Care & Biologics
- Key Management Challenges & Cost Drivers
- Oncology Benefit Design and Coverage Restrictions or Enhancements
- Employer Perspectives & Plans around Site of Care, Genomic Testing and Value Frameworks
- Employer Support Offerings
- Strategies to Achieve High Value Care
 1. Directing Employees to Better Providers
 2. Influencing Employees' Treatment Plans
 3. Aligning Payments to Providers with Better Care
 4. Improving End-of-Life Care

Employer Focus on Cancer

■ Currently (2017) ■ In 2 years (2019)



Cancer is in the center of our radar, and we are taking significant steps to manage it

n=80 Employers

A purchase of the *2017 Oncology Management & Benefit Design Report* includes:

- » Unlimited number of electronic copies of report e-mailed to company associates
- » Research and Executive Summaries, Implications and Recommendations for Manufacturers
- » One on-site or WebEx presentation and electronic copies of presentations for internal use
- » Access to Benfield Research website including downloading of deliverables
- » Inquiry privileges to Benfield Research consultants

Contact [Sarah Daley](#) at 314-656-2384 for additional purchasing details.