



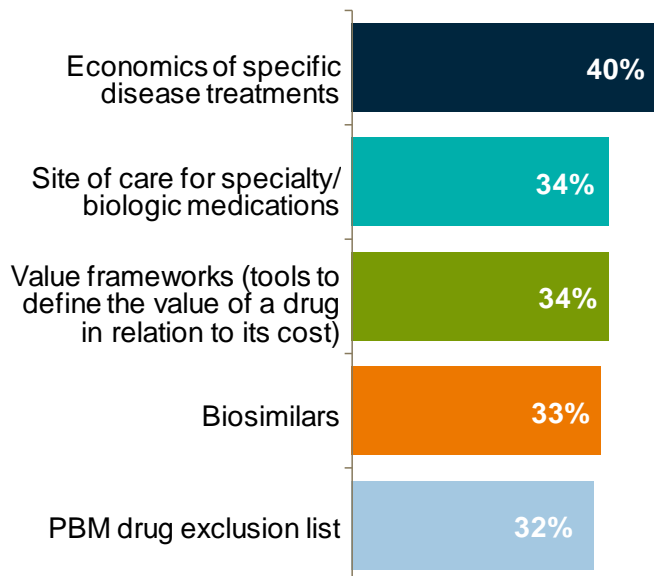
# Employer Market Relationships Report

Benfield Research's *Employer Market Relationships Report*, released in November 2017, examines the role and influence of healthcare stakeholders (manufacturers, PBMs, health plans and benefits advisors) within the employer market, successful collaborations and areas of opportunity for partnership between manufacturers and employers and coalitions.

## Report Topics:

- Employer & Coalition Satisfaction with Manufacturer Support & Best Account Executive Awards
- Examination of Current & Anticipated Engagement with and Trustworthiness of Manufacturers, PBMs, Health Plans & Benefits Advisors
- Leading Internal and External Influencers on Medical, Pharmacy and Specialty Benefit Decisions
- Employer Use of Benefits Advisors, and PBMs for Medical & Rx Benefit Management
- Employer Satisfaction with Specialty Management Assistance Provided by Health Plans/TPAs
- Employer & Coalition Perspectives on PBM Transparency and Revenue Arrangements
- Coalition Targeting
- Implications & Recommendations for Pharmaceutical Manufacturers

## Top 5 Rx Benefit Management Topics for which Employers are Highly Interested in Receiving Information



n=101 Employers

## A purchase of the *Employer Market Relationships Report* includes:

- » Unlimited number of electronic copies of report e-mailed to company associates
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