

Special Report on Employer Approaches to Healthcare Innovation (October 2023)

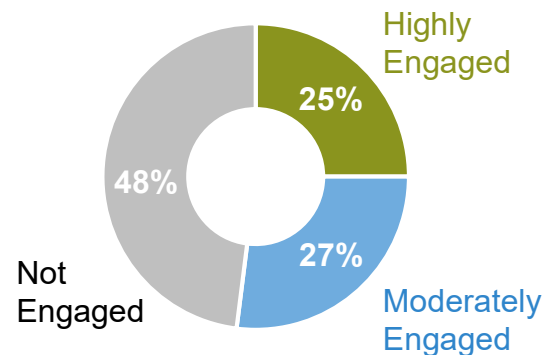


The *Special Report on Employer Approaches to Healthcare Innovation* will offer insight into employers' emerging health management strategies, including solutions purchased directly as well as those managed through their PBM or health plan. The report will feature the ways in which innovative employers—both early adopters and fast followers—are prioritizing and selecting focused resources to address workforce challenges and maximize the value of their spend.

Report Topics:

- Top strategies employers are adopting or considering to: improve employee population health, control health benefit costs, increase the value of health benefits
- Employer decision making related to point solutions, diagnostics, prescription digital therapeutics and other new technologies
- Contract and payment structures for innovative solutions
- Identification of innovative vendors/solutions that employers have adopted recently and within past 2-3 years
- Employer experience and learnings from their evaluation of and engagement with innovative solutions
- Integration of onsite clinics with innovative and digital offerings to maximize value

Current Engagement with Digital Health/Point Solutions Vendors



n=71 Employers
Source: GRI, *Special Report on
Healthcare Collaboration*, 2022

A purchase includes:

- » Unlimited organization-wide access
- » Executive summary, implications and recommendations for manufacturers
- » One live or WebEx presentation and electronic copies of presentations for internal use
- » Access to Benfield Research website including downloading of deliverables
- » Inquiry privileges with employer market experts

Contact [Sarah Daley](#) at 314-656-2384 for additional purchasing details.