

# Employer Market Trends Report (June 2023)



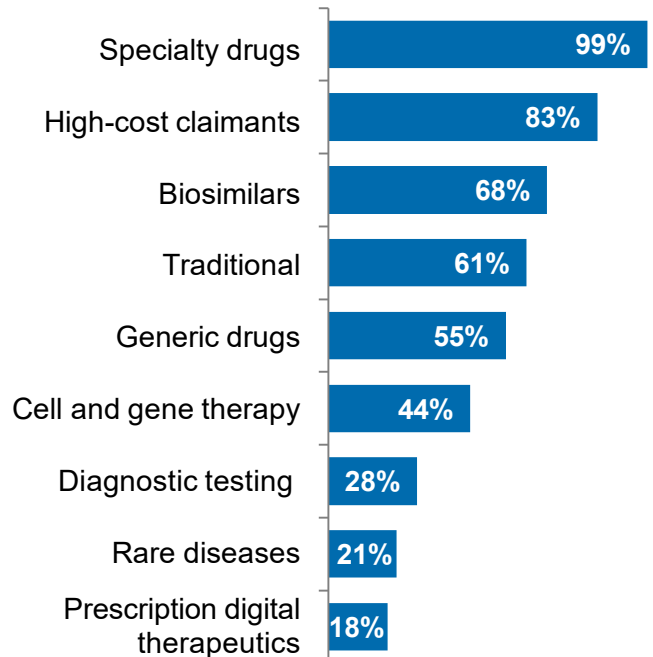
Entering its 19<sup>th</sup> year, the *Employer Market Trends Report* tracks, studies and predicts the activity of employer stakeholders and the workforce health management challenges they face. Research includes primary insights from 100+ jumbo employers and coalitions.

## Report Topics:

- Rx Benefit Design Trends, including Formulary Approaches and Specialty Rx
- Alternative Rx Contracting (pass-through, net-price, outcomes-based, etc.)
- Copay Adjustment Programs and Alternative Funding Vendors
- Biologics & Biosimilars
- Pharmacy Purchasing Collectives
- Disease Priorities and Rare Disease Approach
- Worksite Health Clinics
- Coverage of Technology-Driven Solutions and Use of Point Solutions
- Employer Segmentation Model
- Coalition Group Purchasing
- Coalition Initiatives & Priorities
- Implications for Biopharma, Digital Health and Diagnostic Companies

## Top Medication-Related Focus Areas

(percent ranking top 5)



n=109 Employers

Source: GRI, *Employer Market Trends*, 2023 (prelim)

## A purchase includes:

- » Unlimited organization-wide access to 100+ page report
- » Executive summary, implications and recommendations for manufacturers
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Contact [Sarah Daley](#) at 314-656-2384 for additional purchasing details.