

Employer & Coalition Profiles Databases (March 2024)



The *Profiles Databases* includes details on nearly 200 jumbo employers and employer health coalitions in a user-friendly Excel format. Data is collected directly from benefits decision makers and includes workforce demographics, health and pharmacy benefits, decision making and priorities, and interest in manufacturer collaboration.

150+ Jumbo Employer Profiles Include:

- Health & Rx Benefit Design, including Pharmacy Contracting Models
- Interest in Working with Biopharma
- Use of Copay Offset Programs & Alternative Funding Vendors
- Biologics & Biosimilars Management
- Health Insurance Profiles
- PBM, SPM, Health Plan & EBC & Point Solution Vendors
- Top Priority Disease States
- Importance of Preventive Care Resources
- Worksite-Based Health Clinic Offerings
- Workforce Demographics, such as Covered Lives, Average Age, Gender, Unionization & Tenure
- Top 3 Workforce Locations
- Segmentation Positioning for Targeting

30+ Employer Health Coalition Profiles Include:

- Group Rx & Medical Benefit Purchasing
 - Approach to PBM Recommendations
 - Alternative Rx Contracting Models
- Use of Data Warehouse to Collect and Integrate Benefits Data
- Top Coalition Priorities & Focus Areas
- Disease States of Importance for Member Support
- Services Offered to Members
- Quality & Value-Based Initiatives
- Interest in Working with Biopharma
- Disease States & Program Types of Interest for Manufacturer Support
- Number of Organizations & Covered Lives Represented
- Size of Employer Members

A purchase includes:

- » Unlimited organization-wide access to Excel spreadsheets
- » WebEx demonstrations of Profiles Database tools
- » Hosting of Employer and Coalition Database online at www.benfieldresearch.com
- » Inquiry privileges with employer market experts including custom cuts of data

Contact [Cristin Levine](#) at 314-656-2387 for additional purchasing details or to request a database sample.