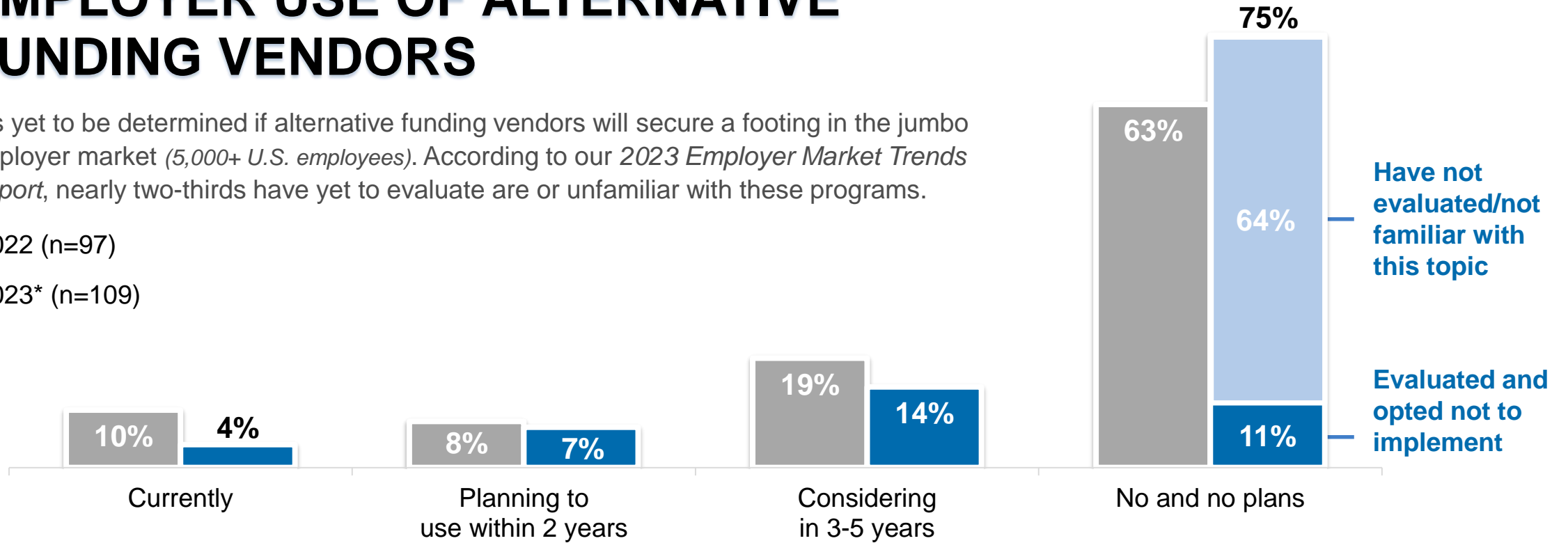


EMPLOYER USE OF ALTERNATIVE FUNDING VENDORS

It is yet to be determined if alternative funding vendors will secure a footing in the jumbo employer market (5,000+ U.S. employees). According to our 2023 Employer Market Trends Report, nearly two-thirds have yet to evaluate or are unfamiliar with these programs.

- 2022 (n=97)
- 2023* (n=109)



[Gallagher Research & Insights](#) (GRI) has been tracking the growth in copay offset programs, including alternative funding strategies, for the last five years. To learn more about the GRI's 2023 Employer Market Trends Research and the health and pharmacy-related topics that we're tracking, email [Cristin Levine](#).

Employers in this research have a minimum of 5,000 U.S. employees and collectively represent 5.4 million active covered lives. As defined in our survey, alternative funding vendors (e.g., ShaRx, Payer Matrix) are contracted with to assist in finding available foundation dollars (coverage for certain specialty Rx is removed and members are routed to patient assistance or other funding).

*Prelim data

Source: Gallagher Research & Insights, Employer Market Trends, 2022 & 2023 Reports.